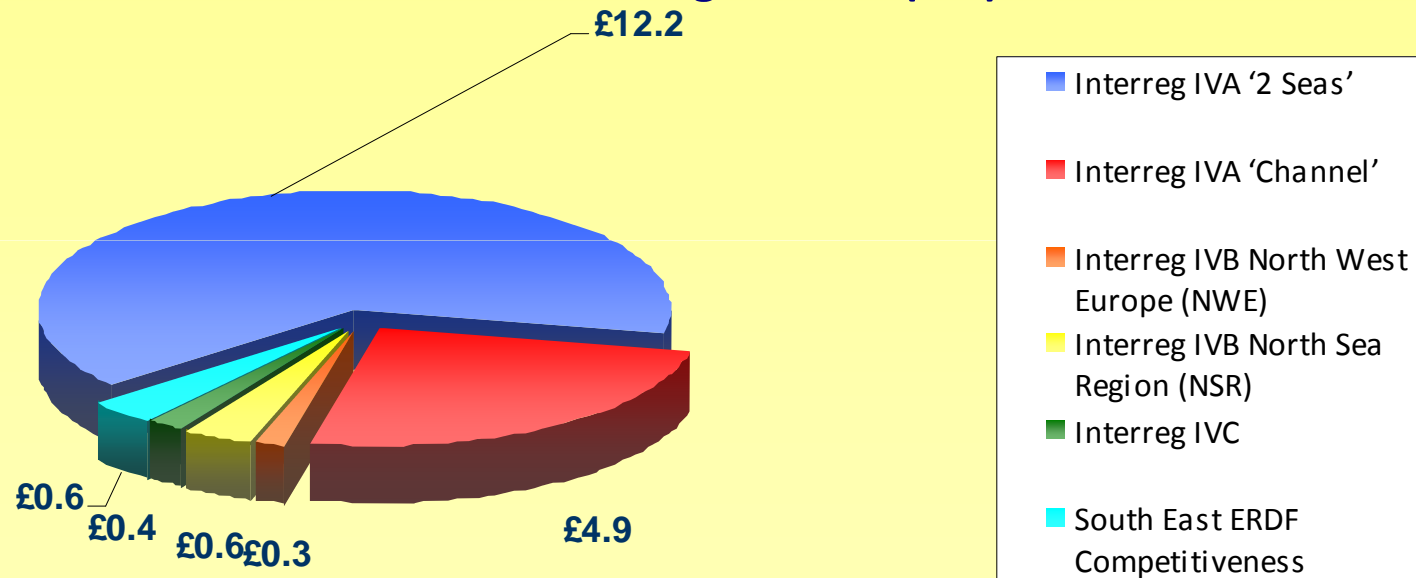


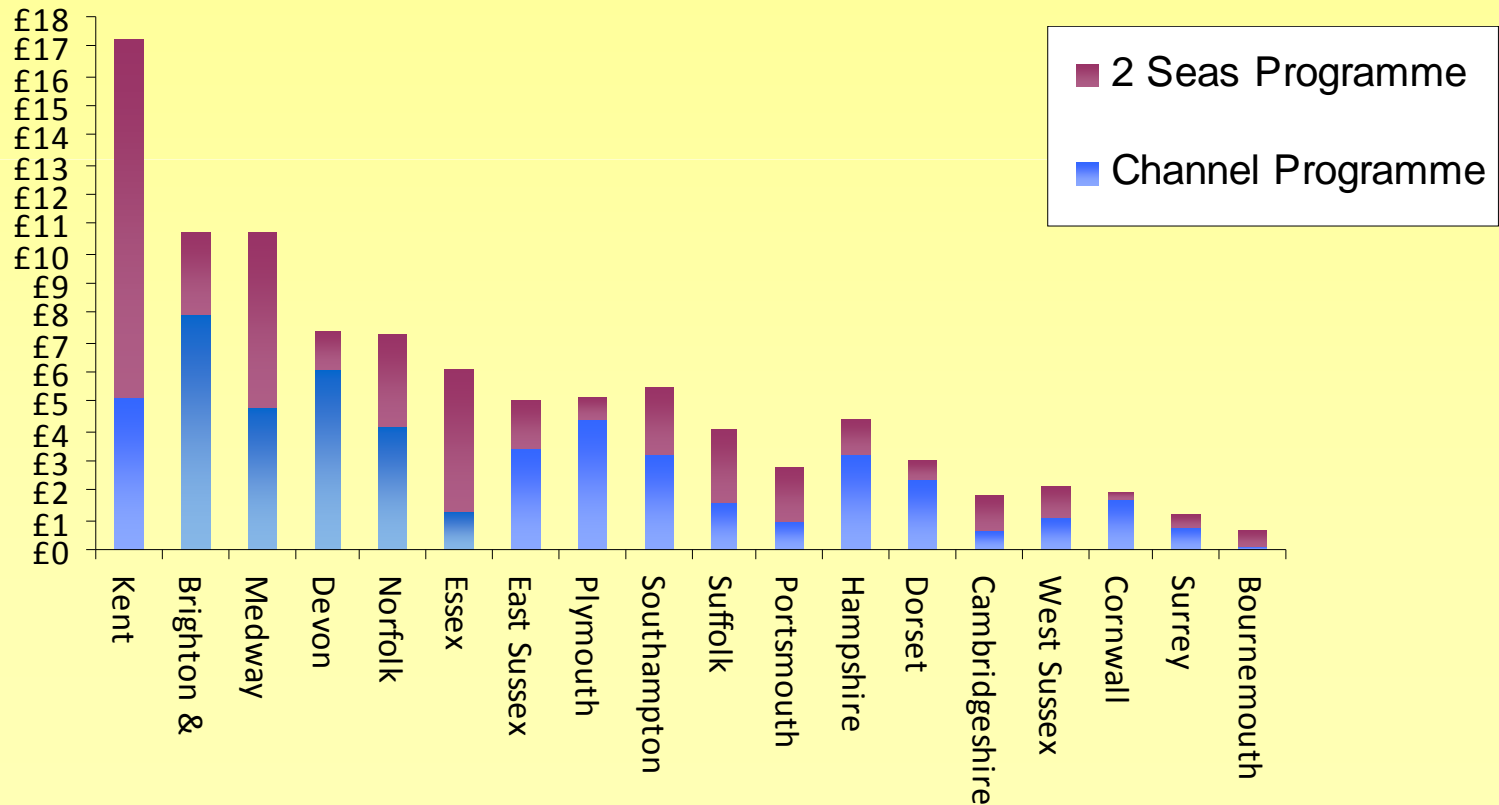
EU Funding into Kent

Breakdown of £19m EU Funding Secured to date under the 2007-13 Programmes (£m)



Interreg League Table

**Interreg IVA Funding Secured 2008-11 (Oct 2012)
per County & Unitary Area (£m)**



2 Seas Trade Project

- **€418K grant**
- **SME Internationalisation**
- **Workshops**
- **Trade Fairs & Market Visits**



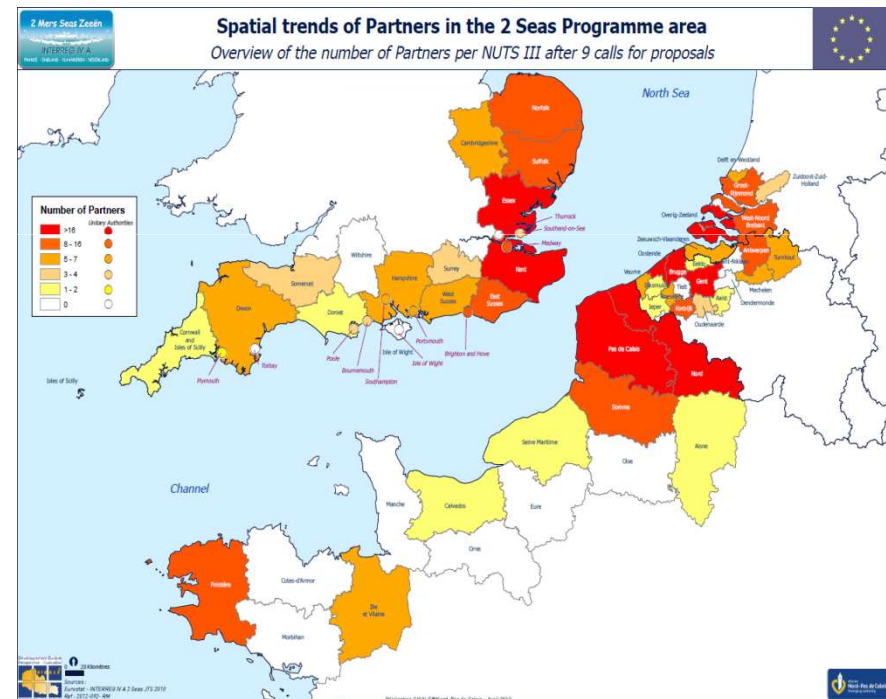
Greet the World

- €1 million EU grant for Kent
- To promote Kent tourism
- ‘Big Weekend’ in March 2012
- 80,000 ticket applications
- 500,000 website page views



Interreg 2014-20 – Key Principles

- Projects between adjacent *neighbouring* cross-border areas
- A focus on the core area
- Projects with a clear cross-border dimension



Interreg 2014-20 – Kent Priorities

Inward Investment

SME Competitiveness

Innovation

Transport & Logistics

Low Carbon

